

**SCOTTSDALE TOURISM DEVELOPMENT COMMISSION  
EVENT SUBCOMMITTEE  
PINNACLE CONFERENCE ROOM  
7575 EAST MAIN STREET  
SCOTTSDALE, ARIZONA  
OCTOBER 20, 2009  
APPROVED MINUTES**

**MEMBERS PRESENT:** Mike Surguine, Chairman  
Kate Birchler, Commissioner  
David Richard, Commissioner

**STAFF:** Kathy O'Connor, Tourism Development Manager  
Steve Geiogamah, Tourism Development Coordinator

**1. Call to Order/Roll Call**

Chairman Surguine called the meeting of the Scottsdale Tourism Development Commission Event Subcommittee to order at 8:05 a.m. A formal roll call confirmed members present as stated above, noting the presence of a quorum.

**2. Approval of Minutes**

Commissioner Richard suggested that the first sentence on page two further specify that MEAF allocations are subject to adjustments based on changes within the budget allocation.

**COMMISSIONER BIRCHLER MOVED TO APPROVE THE MINUTES OF THE SEPTEMBER 22, 2009 MEETING, AS AMENDED. COMMISSIONER RICHARD SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF THREE (3) TO ZERO (0).**

**3. Adjournment**

With no further business before the Subcommittee, the meeting adjourned at 8:08 a.m.

Respectfully submitted,  
A/V Tronics, Inc. DBA AVTranz.